

RAJIV GANDHI PROUDYOGIKI VISHWAVIDYALAYA, BHOPAL

New Scheme Based On AICTE Flexible Curricula

Computer Science and Engineering, VI-Semester

Open Elective - CS604 (C) Rural Technology & Community Development

Unit – I: Rural Management –

Principles and Practices Introduction to Management and Theory of Management B. Planning, Organisation Structure and Design C. Motivation and Leadership D. Management Control and Managerial Decision Making

Unit – II: Human Resource Management for rural India

Nature, Scope of Human Resource Management. F. Human Resource Planning, Recruitment and Selection, Training and Development, Performance Appraisal G. Welfare programme and Fringe benefits, Wage and Salary Administration H. Morale and Productivity, Industrial Relations and Industrial Disputes

Unit-III Management of Rural Financing:

Rural Credit System, Role of Rural Credit in Rural Development. Evolution and Growth of Rural Credit System in India. B: Agricultural Credit, Agricultural Credit Review Committee, Report of different Committees and Commissions, Problems and Prospects. C: Rural Credit to Non-farm Sector, Credit for small and marginal entrepreneurs. D: Role of Government Institutions towards facilitating Rural Credit. Role of Non- Government/ Semi Government / Quasi- Government Institutions. Growth and Present trend of Rural Financing towards Small scale and Cottage Industries.

Unit – IV: Research Methodology:

Concept of Social Research, Traditional Research, Action Research and Participatory Research B: Qualitative Data Construction and Methods of Data Collection C: Techniques of Interview D: Qualitative methods: Sociometry, Case Studies, observation, coding and content analysis

Unit – V: Research Methodology

Collection, Tabulation and Presentation of data B: Measures of Central Tendency, Dispersion, Moments, Skewness and Kurtosis, Correlation and Regression: Sampling Theory and Test of Significance