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New Scheme Based On AICTE Flexible Curricula

Computer Science & Information Technology, VII-Semester

Open Elective CSIT –703 (D) Data Visualization

Objective:

- 1. To understand the various types of data, apply and evaluate the principles of data visualization.
- 2. Acquire skills to apply visualization techniques to a problem and its associated dataset.
- 3.To apply structured approach to create effective visualizations thereby building visualization dashboard to support decision making

Course Outcomes:

- 1.Identify the different data types, visualization types to bring out the insight. Relate the visualization towards the problem based on the dataset.
- 2.Identify the different attributes and showcasing them in plots. Identify and create various visualizations for geospatial and table data.
- 3. Ability to visualize categorical, quantitative and text data. Illustrate the integration of visualization tools with hadoop.
- 4. Ability to visualize categorical, quantitative and text data.

UNIT I

Introduction to Data Visualization

Overview of data visualization - Data Abstraction - Analysis: Four Levels for Validation- Task Abstraction - Analysis: Four Levels for Validation.

UNIT II

Visualization Techniques

Scalar and point techniques Color maps Contouring Height Plots - Vector visualization techniques Vector properties Vector Glyphs Vector Color Coding Stream Objects.

UNIT III

Visual Analytics

Visual Variables- Networks and Trees - Map Color and Other Channels- Manipulate View, Arrange Tables Geo Spatial data Reduce Items and Attributes.

UNIT IV

Visualization Tools and Techniques

Introduction to data visualization tools- Tableau - Visualization using R.

UNIT V

Diverse Types of Visual Analysis

Time- Series data visualization Text data visualization Multivariate data visualization and case studies. Dashboard creation using visualization tools for the use cases: Finance-marketing-insurance healthcare etc.,

Recommended Books:

- 1. Tamara Munzer, Visualization Analysis and Design -, CRC Press 2014
- 2. AlexandruTelea, Data Visualization Principles and Practice CRC Press 2014.
- Paul J. Deitel, Harvey Deitel, Java SE8 for Programmers (Deitel Developer Series) 3rd Edition, 2014.
- 4. Y. Daniel Liang, Introduction to Java programming-comprehensive version-Tenth Edition, Pearson ltd 2015.
- 5. Paul Deitel Harvey Deitel ,Java, How to Program, Prentice Hall; 9th edition , 2011.
- 6. Cay Horstmann BIG JAVA, 4th edition, John Wiley Sons, 2009
- 7. Nicholas S. Williams, Professional Java for Web Applications, Wrox Press, 2014.

List of Experiments:

- 1. Acquiring and plotting data
- 2. Statistical Analysis such as Multivariate Analysis, PCA, LDA, Correlation, regression and analysis of variance.
- 3. Time-series analysis stock market
- 4. Visualization on Streaming dataset
- 5. Dashboard Creation
- 6. Text visualization